



# South San Antonio ISD Summit



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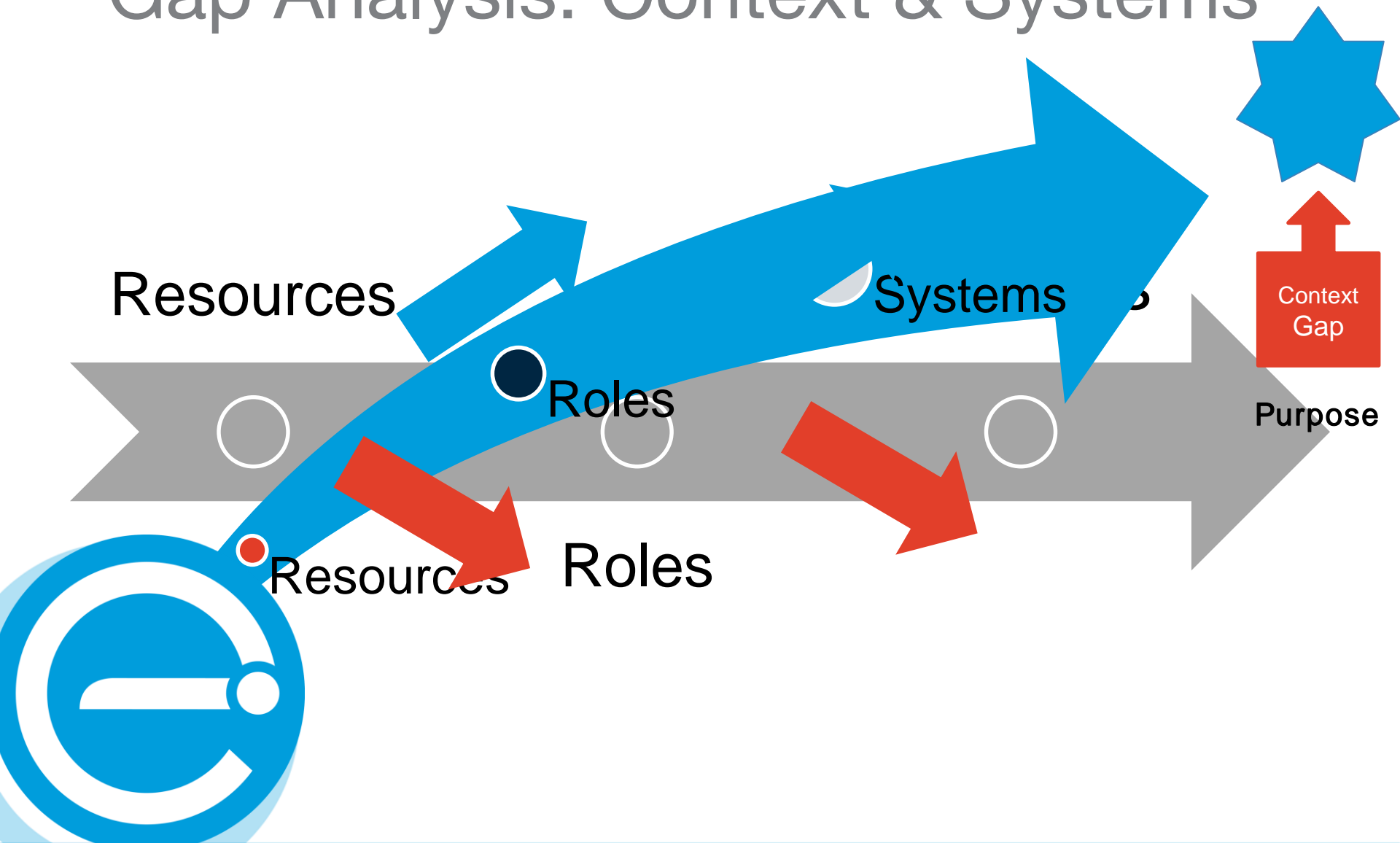


# Agenda

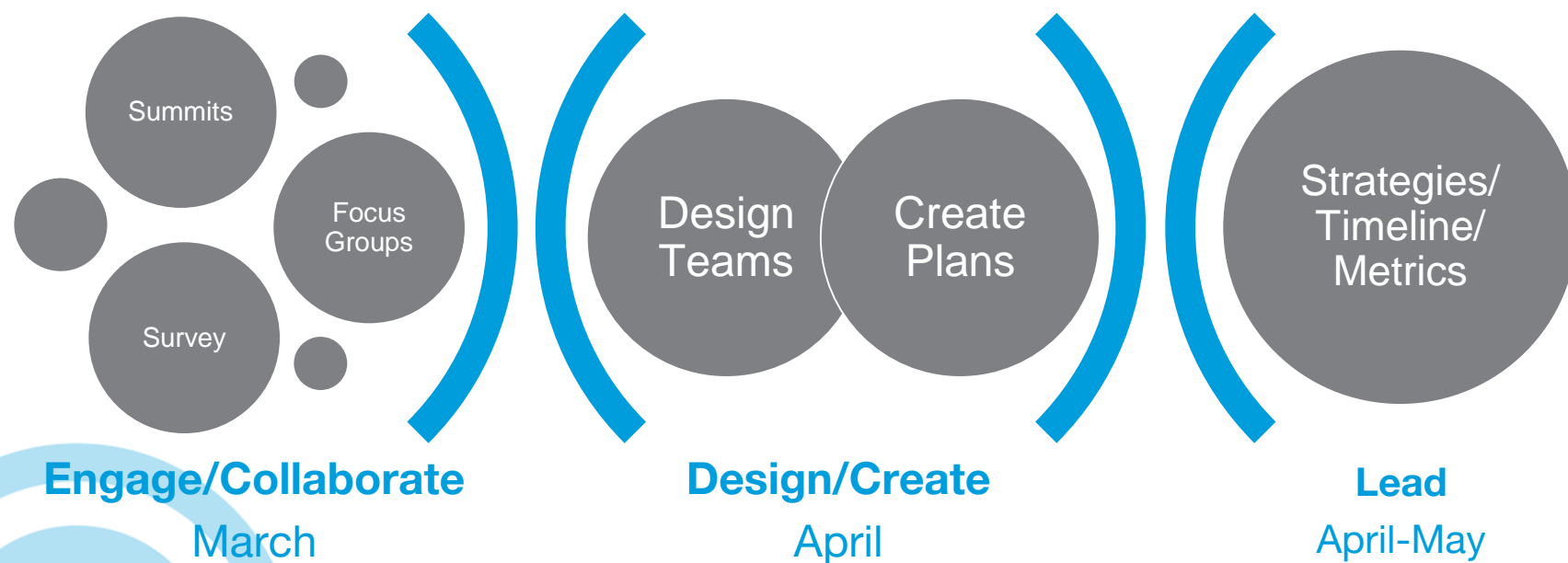
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- **Introductions**
- **Hopes for students**
- **Brief history of education in America**
- **Impact of Technology: Context**
- **Skills we need today**
- **Learning**
- **Teaching**
- **Getting involved in the Designing Transformation Process**

# Gap Analysis: Context & Systems



# Timeline



# Principles of the Model

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Student  
focused

Community  
Based

Aligned to  
Vision/View for  
Texas Public  
Schools

Research  
Based

Transparent

Actionable

# Participate

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- **Online Survey**
- **Design Team**
- **Communicate**
- **Invite**







**What are your highest hopes for your graduates?  
What do you hope will result from their time in school?**



# Text Poll

- Text your message to **22333**
- In the message box text this number **144635** + *“your highest hopes”*





# Your poll will show here

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# Student Panel

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1. What are your hopes for your future? What do you want to be able to be doing 10 years from now?
2. Describe what would be happening in the classroom in your ideal school. If you could decide what to do every day in school to prepare for the future you want, what would you be doing?
3. Without saying any names, describe the ideal teacher. What do teachers need to be doing to help you prepare for the future you want?
4. What are the ways you learn best?
5. What are the things that make you interested in school?
6. Are there any things about the education system that you would change if you were the superintendent? Would you change the schedule, the school building, classrooms, grading, grade levels, etc.? What things would you want to stay the same about school?
7. Let's say you came back to the district in 10 years and the changes that you just described had been made, how would you know? What do you predict America's schools will be like in 10 years?

# Why begin the dialogue like this?

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“To **begin with the end in mind** means to start with a clear understanding of your destination. It means to know where you’re going so that you better understand where you are now so that the steps you take are always in the right direction.” – Stephen R. Covey

*Seven Habits of Highly Effective People*



If you don't know where  
you are going, you might  
wind up someplace else.  
- Yogi Berra



**Begin with the end in mind...**

# The Purpose of Education

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**What is the purpose of education today?**

**Has the purpose of education changed in the last 100 years?**

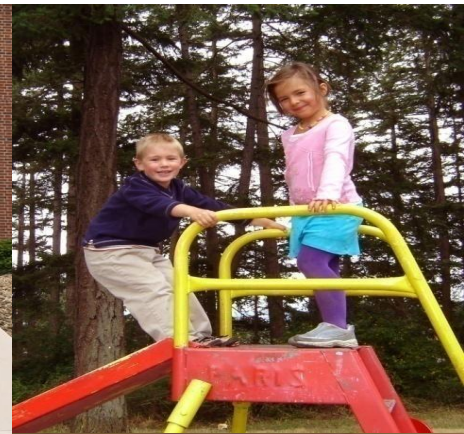
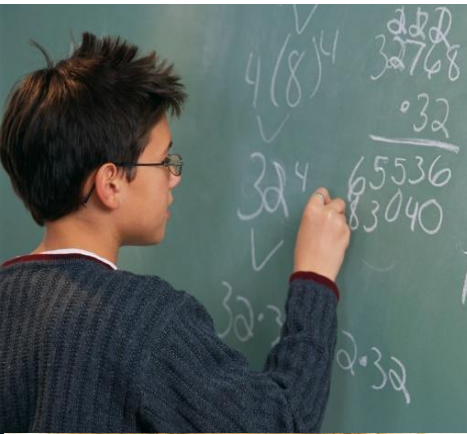
**Has the context for education changed in the last 100 years?**











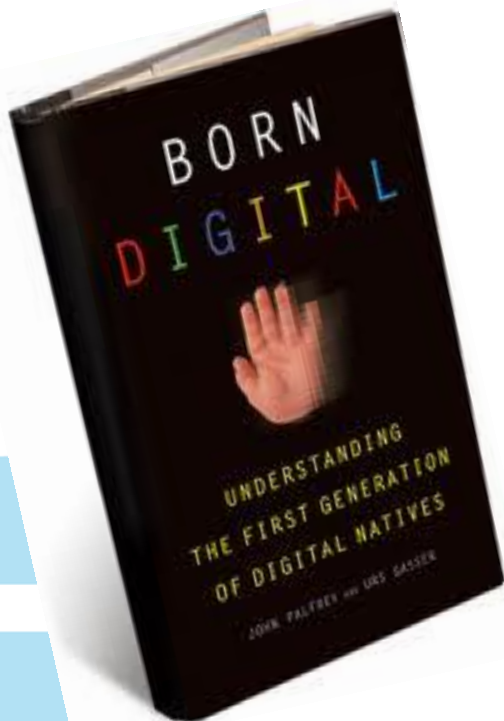
**Brainstorm a list of technology kids have available to them that we did not have at their age.**





Digital  
migrants

Digital  
natives



When do you work?

Where do you work?

How are jobs/careers changing?

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*“The average 34 year-old has worked for 9 companies.”*

Elaine Chao, U.S. Secretary of Labor 2001  
Report on the American Workforce

How many graduates will work for themselves?

*“80% of today’s 3<sup>rd</sup> graders will be entrepreneurs.”* Jukes and McCain  
Windows on the Future. 2000



Shannon K. Buerk, Chief Learning Officer  
[www.engage2learn.org](http://www.engage2learn.org)

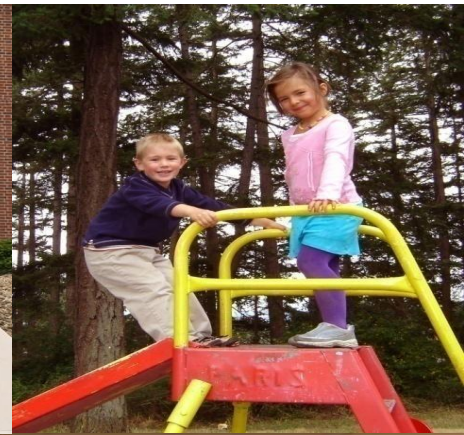
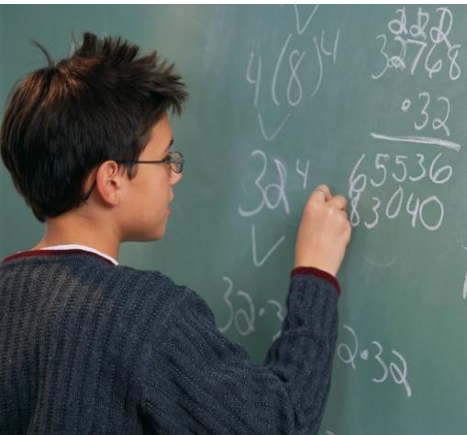
# Jobs created in last 5 years

## Job Titles That Didn't Exist Just 5 Years Ago

<u>Job Title</u>	<u>Job Title</u>
1. Videogame Tester	11. Cyber Security Specialist
2. Market Researcher Data Miner	12. Product Blogger
3. Bioinformatics Specialist	13. Social Media Manager
4. Healthcare Applications Analyst	14. Cyborg Anthropologist
5. Big Data Integration Engineer	15. Usability Engineer
6. Chief Listening Officer	16. Chief Sustainability Officer
7. Cloud Computing Operations Manager	17. User Experience Designer
8. E-commerce specialist	18. Mobile App Developer
9. Search Engine Optimization Manager	19. Online Reputation Manager
10. Behavioral Analytics Specialist	20. Programmer IV

Source: O\*NET & Monster.com





**What skills do you believe are the most important for graduates of South San Antonio ISD in order to be successful?**



# Text Poll

- Text your message to 22333
- In the message box text this number **144707** + *“skills kids need”*





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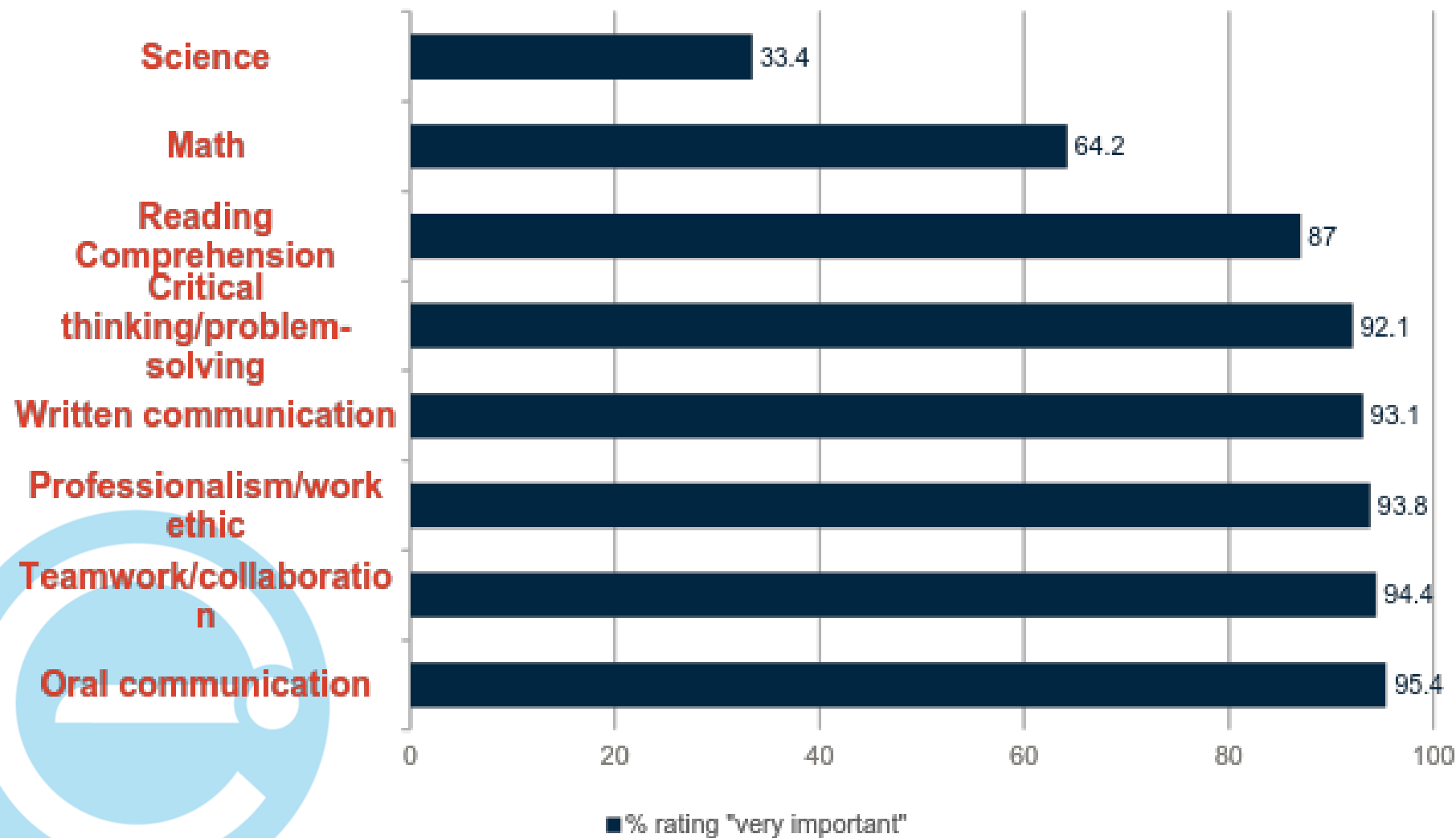
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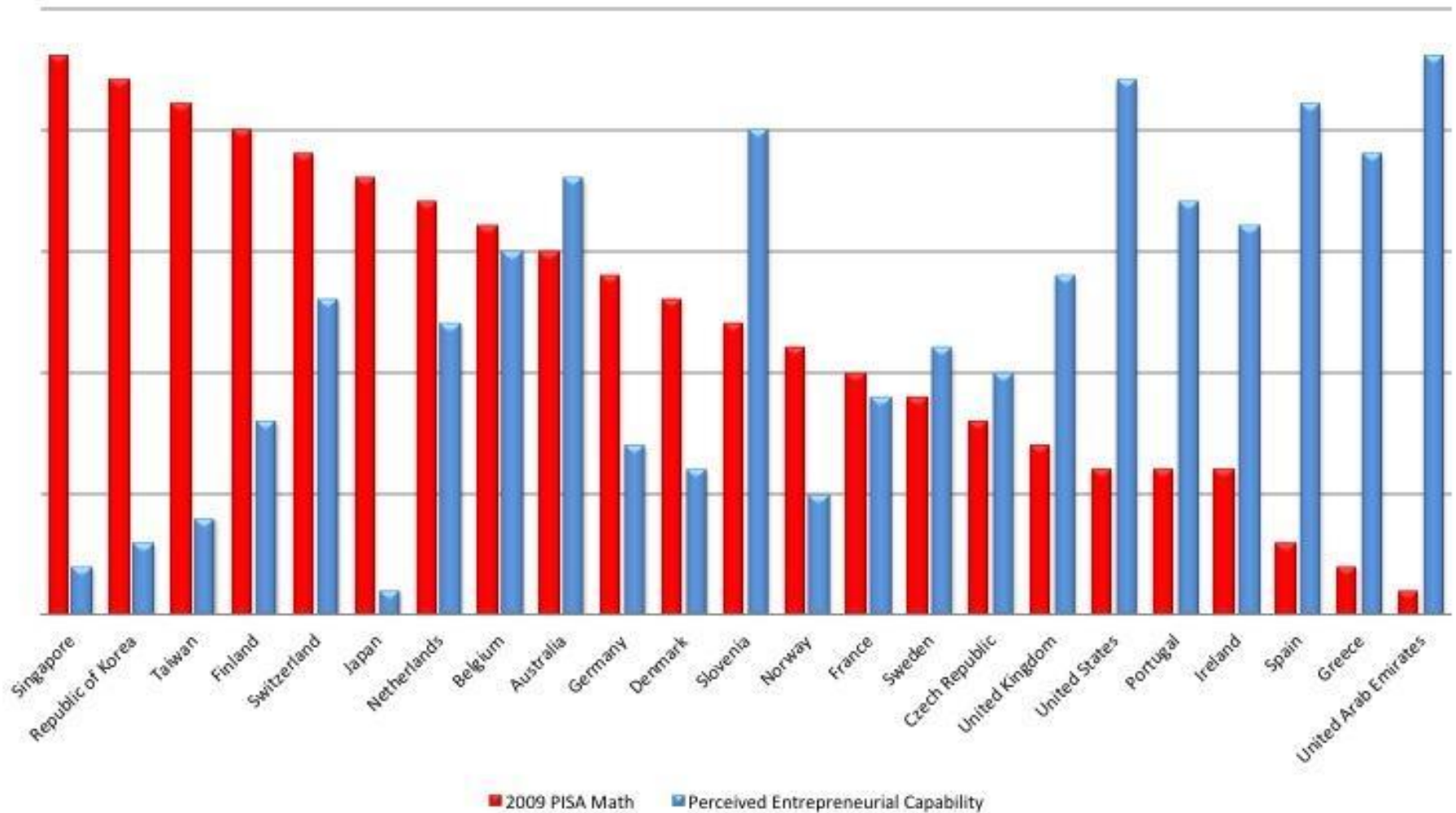
# Are they really ready to work? 2006 report





# PISA Math vs. Entrepreneurial Capability

Ranking by PISA Math Score and Perceived Entrepreneurial Capability



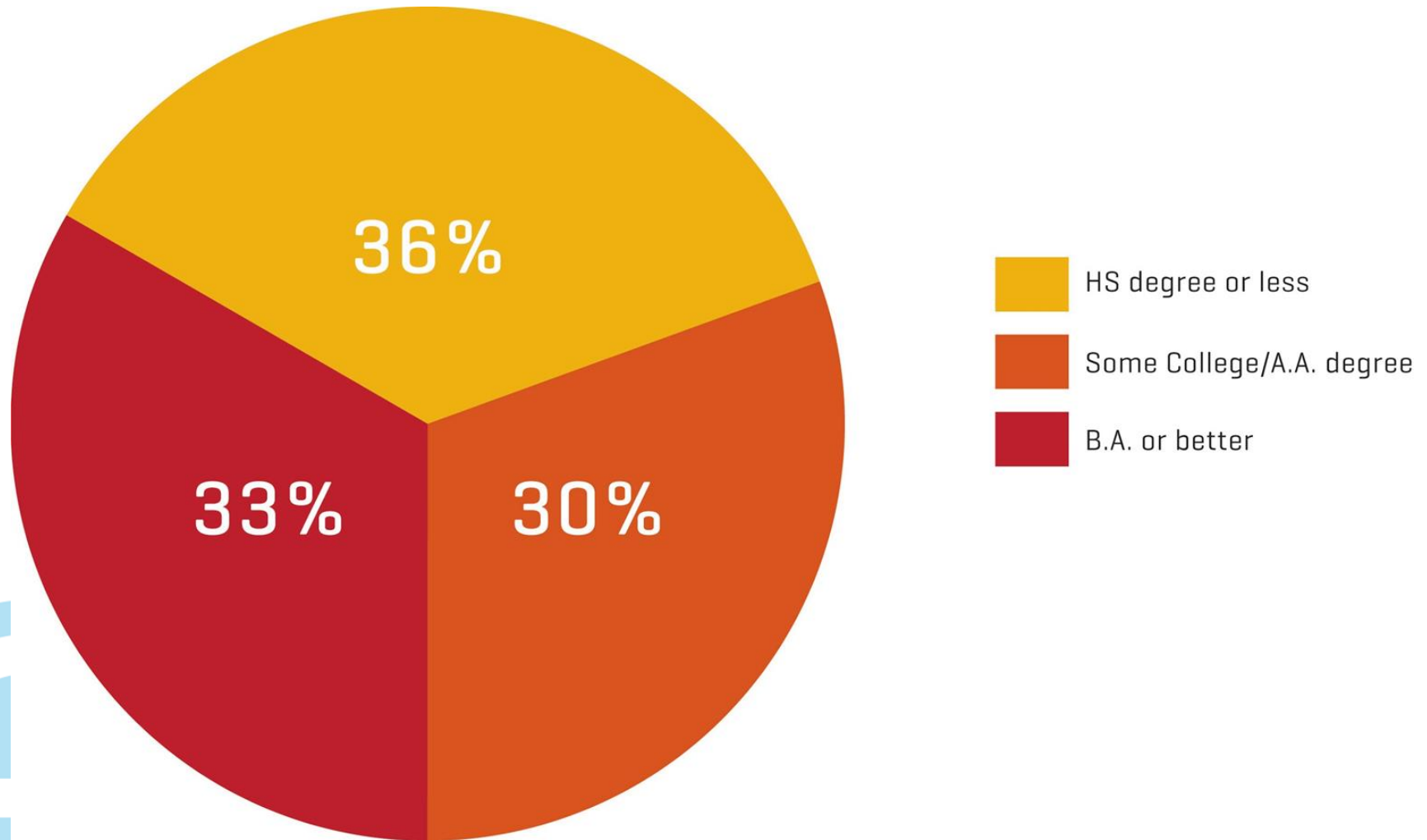
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“The US has seen a significant decline in creativity among youth over the past two decades which coincides with its wave of educational changes to boost standardized test scores.”

Yong Zhao, *World Class Learners*;  
July 2010 *Newsweek*, “Creativity Crisis”



# College for All does not mean everyone needs a B.A. Even in this decade most jobs require a 2 year degree.



Source: March CPS data, various years; Center on Education and the Workforce forecast of educational demand to 2018.

**How does LEARNING in school need to be transformed to make those hopes a reality? What kinds of tasks, activities, and/or work do students need to be doing....**

**....in the new learning environment?**



# In a new learning environment, what is the role of the teacher?

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# Text Poll

- Text your message to **22333**
- In the message box text this number **145058** + ***“teacher role”***





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# How does school need to change....

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....to support these new roles?

- Time?
- Organization?
- Tools?
- Place?
- Measures of success?

**What do we need to stop doing?**



# Text poll

- Text your message to 22333
- In the message box text this number **145059** + “*how does school need to change*”





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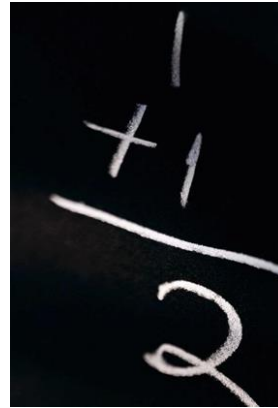
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# How will we measure school effectiveness beyond standardized testing and accountability?



# How do we measure effectiveness?

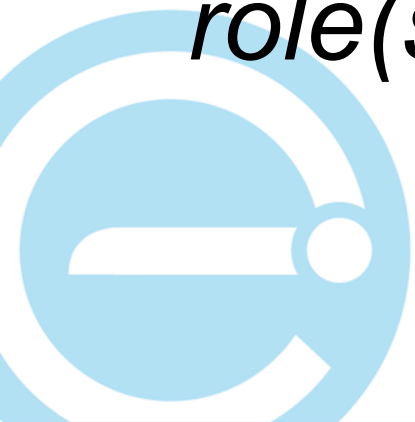
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- You Are What You Measure, [Harvard Business Review](#)
- The Rule is Simple: Be Careful What You Measure, [The Guardian](#)
- We Manage What We Can EASILY Measure, [New Thinking](#)
- Beware: You Get What You Measure, [Bridging the Gap](#)
- Measure What You Value or You Will Only Value What You Measure, [Leadership Network](#)



# Text Poll

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- In the message box text this number **145065** + *“community’s role(s) in supporting our schools”*





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# Designing Transformation

## 5 Steps to Future Ready

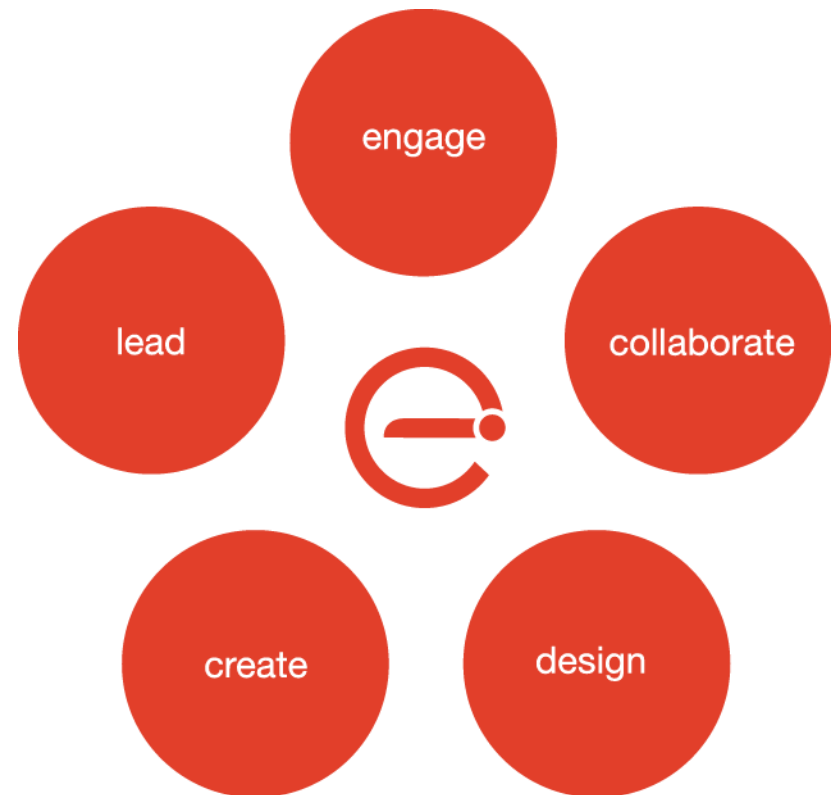
**Engage** business, community, parents, students and district staff

**Collaborate** to form a cohort of leaders to guide the process

**Design** a framework for decisions that will focus district resources and systems

**Create** action plans aligned to the New Vision and House Bill 5 components

**Lead** implementation with clear timelines and alignment to district/state objectives





A group of 15 young adults, both men and women, are standing in a circle on a lush green grassy field. They are all holding hands, forming a continuous loop. The group is diverse in age and appearance, with some wearing casual t-shirts and jeans, and others in slightly more formal or layered clothing like sweaters and jackets. The background is a vast, open green field with some scattered dry leaves. The overall atmosphere is one of unity and community.

**Thank you for all you do to  
enhance the lives of our youth!**





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